



**For Immediate Release
July 2011**

Latest Release of zed eCommerce Brings SEO to the Forefront for SAP Business One Online Merchants

St. John's, Newfoundland, Canada - zedSuite recently announced the 7.4 release of zed eCommerce, an established eBusiness solution for SAP Business One. With a strong knowledge base and proven experience, zedSuite is a leader in eCommerce and provides other complementary web products tightly integrated with SAP Business One. Since acquiring SAP eCommerce from SAP in 2009, zedSuite's Canadian-based product development team has continuously invested in enabling companies to increase sales revenue and customer loyalty by delivering 9 new feature-rich releases of zed eCommerce to customers worldwide.

With an aggressive and well planned product roadmap, each upgrade has provided brand new functionality and improvements to the system. Each release features new additions like shipping zones, real-time shipping quotes, and security account levels. They have also included improvements and enhancements to functionality such as inventory management, service calls, and ease of synchronization to and from SAP Business One.

Recipient of this year's SAP Business One Software Solutions Partner (SSP) of the Year, North America award, zedSuite shows no signs of slowing down in regards to eCommerce product development for SAP Business One. The newest release features over 70 enhancements, including new administration interfaces to match other zedSuite products and SAP Business One 8.8.1 PL5 compatibility.

The most notable new feature added to zed eCommerce 7.4 is the search engine optimization (SEO) functionality. SEO functionality will better enable zed eCommerce stores to be easily discovered, analyzed and indexed by leading search engines. By focusing on continuous improvement and progressing forward in development, zed eCommerce now has the ability to target qualified leads and new customers like never before.

According to Tom McGrath, Vice President of zedSuite, "The broad based, new features introduced in version 7.4 represent a sea of change in search engine optimization, performance, flexibility of customization and stabilization of core commerce functionality. This functionality is essential for successful online merchants running SAP Business One as their ERP system."

To find out more about the latest release of **zed eCommerce 7.4**, please [click here](#).

About zed

zed (www.zedsuite.com) is a certified SAP Software Solutions Partner with more than seven (7) years of experience providing custom development work for the SAP Business One solution. In 2009, zed officially acquired the SAP eCommerce and WebCRM solutions from SAP Global, and rebranded them as zed eCommerce and zed WebCRM respectively. Through the zed Product division, zed provides Web integration software solutions for SAP Business One that will empower small businesses and help them expand their market reach, while saving them considerable time, budget and resources. Through our formal network of Partners and Distributors worldwide, the zed suite of products includes zed eCommerce, zedCRM, zed B1WebAPI, zed Customer Portal and zed B1 Query Portal.

###

SAP and all SAP logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries. All other product and service names mentioned are the trademarks of their respective companies.

For more information, press only:
Sarah Coish +1 (709) 722-7213, sarah.coish@zedit.com